

***TIE THE KNOT AT
WEDDING AND ALL OCCASION SHOWCASE 2010***

**OFFICIAL CONTEST RULES
NO PURCHASE NECESSARY
VOID WHERE PROHIBITED OR RESTRICTED BY LAW**

The Tie the Knot at Wedding Showcase 2010 contest is open to couples who, at the time of their entry into the contest, are legal residents of the United States, are at least 18 years old, engaged to be married to each other and lawfully able to get married to each other in March 2010, in the town of Boxborough, Middlesex County, Massachusetts. Couples must be able and willing to travel to and remain in the destination city on the appointed date of the show.

Each entrant couple must designate one of its two individual members as Primary Contact for purposes of completing the contest essay. Each entrant couple must agree to be bound by these contest rules, and if selected a winner, tax reporting. The Grand Prize (*as defined below*) may only be redeemed and/or used by the entrant couple, as a couple, and not, individually, by any one of its members.

Married couples who wish to renew their vows to recognize a special anniversary are also eligible to participate. Their participation is subject to these contest rules.

The Tie the Knot at Wedding Showcase 2010 Contest begins at 4 p.m. (EST) on **Monday, November 17, 2008**. Entries must be postmarked by **Friday, February 27, 2009**. Semi-Finalists will be notified by **Tuesday, March 3, 2009**. The winner will be announced at Wedding and All Occasion Showcase 2009 on **Sunday, March 8**. **Couples must be present to win.**

THE GRAND PRIZE:

- ♥ The services of a Justice of the Peace
- ♥ A decorated platform for the ceremony
- ♥ Decorated chairs for up to 30 special guests
- ♥ Ceremony music by an entertainment company
- ♥ A bridal bouquet
- ♥ A wedding cake
- ♥ Use of the Holiday Inn Boxborough Woods Courtyard
 - Champagne Toast with Strawberry Garnish (up to 50)
 - Table Linens & Chair Covers (up to 50)
 - International Cheese & Cracker Display (serves 50)
 - Fresh Garden Vegetable Crudités with Dip (serves 50)
 - A bride's changing room

Approximate retail value: \$2500

Additional prizes expected! Check back for additional details.

The winning couple is welcome to provide its own officiate, whose fees would be their total obligation. The winning couple is also welcome to upgrade the Holiday Inn Boxborough Woods reception package to include additional guests and/or refreshments at their own expense. All upgrades are the obligation and responsibility of the winning couple.

Entry Instructions: The Primary Contact whose Individual Members (at the time of their entry into the contest) meet the age, residency and other requirements set forth above, must submit a 4" x 6" or larger photograph of both Individual Members shown together as a couple, as well as an essay in 500 words or less answering the questions: "When did you first realize you were meant for each other?" and/or "What obstacles have you had to overcome to be together?" The essay must indicate the name of the Primary Contact of the Entrant Couple, as well as listing both Individual Member's names, address(es), phone numbers (including daytime, night-time and cell phone numbers). Please note that **photos will not be returned** and may be used in a variety of promotional materials now and in the future. **Only one entry per couple is allowed.**

Contest Administrator: Middlesex West Chamber of Commerce, 77 Great Road, Suite 214, Acton MA 01720. Contest Administrator is not the supplier or guarantor of any prize.

Contest Sponsor: Wedding and All Occasion Showcase, Post Office Box 475, Chelmsford MA 01824. Contest Sponsor is not the supplier or guarantor of any prize.

Semi-finalists must agree to make themselves available for any and all pre- and post-publicity events as determined by Wedding and All Occasion Showcase.

It is the responsibility of the winner to provide a valid, legal marriage license and make themselves available for any and all pre- and post-publicity events as determined by Wedding and All Occasion Showcase.

Entries will be reviewed and judged according to the **Judging Criteria** set forth below. The Semi-Finalist whose Entry has obtained the highest score, will be declared the Grand Prize Winner. The decisions of the Contest Judges are final.

If the Grand Prize Winner is deemed ineligible or subject to disqualification for any reason in accordance with these Rules, such Entrant will be disqualified and the Runner-up (whose eligible Entry garnered the next highest score from the judges, meets all rules and requirements, including attendance at Wedding and All Occasion Showcase 2009) will be declared the new Grand Prize Winner.

Eligibility Requirements to Participate and/or Win and/or Benefit From A Prize. PLEASE READ THIS SECTION CAREFULLY. In addition to any other eligibility restrictions set forth in other parts of these Rules, the following eligibility requirements apply to Entrants, Individual Members, submitted Entry Photographs and/or submitted essays:

- The Entrant and each of its Individual Members must agree to be bound by the Rules;
- The Entrant's Primary Contact must complete and execute all Documentation set forth in these Rules in a timely manner and as otherwise set forth in the Rules;
- The recognizable likenesses of no persons other than the Entrant's Individual Members should appear in an Entry Photograph submitted by such Entrant; but both Individual Members' likenesses must appear in the Entry Photograph;
- The presentation in the Entry Photograph must not be unlawful, defamatory, obscene, or otherwise objectionable, unfit for publication, posting, or other dissemination for public viewing;

- No one other than the Individual Members of the Entrant shall have any right, title or interest in the Entry Photograph;
- The essay submitted should be wholly original (not copied from any other work) and the work of authorship of the Primary Contact who submits the essay on behalf of the Entrant Couple.

Judging Criteria. All Entries submitted in this Contest will be judged with the following criteria:

Entry photograph: Presentation 0-30 points

Essay: Creativity/originality, grammar, clarity of thought, presentation 0-70 points

Notification of the Grand Prize Winner: The Grand Prize winner (and Runner-up in case of default) will be announced at 3:15 p.m. on Sunday, March 8, 2009 at the Wedding and All Occasion Showcase 2009 at the Holiday Inn Boxborough Woods, 242 Adams Place, Boxborough, MA. Couples must be present to win.

No transfer or substitution for any prizes (or prize components) allowed, except at Sponsors' sole discretion. No cash equivalent for Grand Prize allowed. All federal, state, and/or other taxes, if any, are the sole responsibility of the Primary Contact named on the winning entry. Prize winners may receive an IRS Form 1099 for the year in which the prize is awarded.

General Contest Conditions: By participating, each Contestant agrees to be bound by these rules and all applicable laws. The essay and photographs entered by the Primary Contact acting on behalf of the Individual Members shall remain the property of Sponsors and shall not be returned. By entering the Contest, each Individual Member agrees that an Entry Photograph may be posted on any Web site associated with the Contest and made available for all purposes associated with the Contest. Entry Photographs on the Contest Site may differ from the Entry Photograph submitted by Entrants due to technical errors, compatibility problems, modifications and/or editing by Sponsors.

IF, FOR ANY REASON, THE CONTEST IS NOT CAPABLE OF RUNNING AS ORIGINALLY PLANNED, SPONSORS, AT THEIR SOLE AND EXCLUSIVE DISCRETION, RESERVE THE RIGHT TO CANCEL, SUSPEND OR MODIFY THE CONTEST AND/OR THESE RULES, AND/OR ANY OF THE PRIZING TO BE AWARDED HEREUNDER IN A MANNER THAT IS FAIR AND EQUITABLE AS DETERMINED BY SPONSORS IN THEIR SOLE AND EXCLUSIVE DISCRETION. Contest Entities shall not be liable to a winner or any other person for failure to supply a prize or any part thereof, by reason of any acts of God, request(s) by any governmental or quasi-governmental entity, equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, or any other cause beyond Sponsors' sole control.

Grant of Rights. By participating in the Contest, each Individual Member hereby agrees to grant to Wedding and All Occasion Showcase, its affiliates, and other authorized designees, license to videotape, record, photograph, interview, exhibit, edit, reproduce, transmit, post,

webcast, broadcast, cablecast, stream, podcast, make available for download, and/or disseminate the Individual Member's name, likeness, image, photograph, voice, sounds and/or biographical data as such may appear in the Entry submitted by the Entrant with whom the Individual Member is associated, and, if the Individual Member is one of the Semi-Finalists or the Grand Prize Winner, the Individual Member's name, likeness, image, photograph, voice, sounds and/or biographical data as such as may appear in any recordings of the Individual Member during the wedding ceremony, the reception, and/or in any publicity, interview and/or other Contest-related appearance(s) prior to or following the marriage ceremony. All of the foregoing shall apply in any media, manner, technology or content delivery mechanism now known or hereinafter devised as otherwise desired by Wedding & All Occasion Showcase in its sole discretion without the necessity of further consent or any payments.

Disclaimers: By participating in the contest, each contestant agrees: (i) to be bound by these rules; (ii) waive all rights to bring any claim, action, or proceeding against any of the contest entities; and (iii) to release each of the contest entities from any liability (including, but not limited to, liability for any property loss, damage, personal injury, bodily injury, death, loss, expense, accident, delay, inconvenience or irregularity) that may arise in connection with the Contest. The Grand Prize winner hereby acknowledges that the contest entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize or components thereof.

For a copy of these Rules or the Winner and Runner-up List, send a self-addressed, stamped envelope to: Tie the Knot at Wedding Showcase 2010 Contest, Post Office Box 475, Chelmsford MA 01824. All requests must be postmarked by **Friday, February 27, 2009**. The Rules will be made available on the Wedding Showcase Web site throughout the Contest Period. Semi-Finalists will be notified by **Tuesday, March 3, 2009**. The winner will be announced at Wedding and All Occasion Showcase 2009 on Sunday, March 8, 2009, at the Holiday Inn Boxborough Woods, 242 Adams Place, Boxborough, MA 01719. **Couples must be present to win.**